

TO LOVE YOUR ENEMY
TRYING TO EAT YOU.

PREY FOR MASON

PRESENTS IN ASSOCIATION WITH EYRE FILMS "PREY FOR MASON"
PRODUCED BY BRANDON RILEY AND IAN MAX EYRE WRITTEN BY KATE M. MCMAHON DIRECTED BY IAN MAX EYRE

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Prey for Mason, the Movie



FORMAT: Feature (90 Min)

GENRE: Thriller/Psychological Horror

TAGLINE: "It's hard to love your enemy when he's trying to eat you."

RATING: PG-13

SETTING: Present-day cabin in woods.

DEMO: Teens and Young Adults

DISTRO: Limited Theatrical, Streaming Networks, College Campus Tour



LOGLINE

In an attempt to right a wrong, a teen's idea of a zombie prank gets terribly out of hand when he overdoses on a zombie drug that makes him cannibalistic.



SYNOPSIS



Straight-laced LUCAS promises to care for his Granny's house on a weekend getaway with friends, but when he allows his best friend DYLAN's reckless cousin MASON to tag along, girls and alcohol join the party.

After an argument, Mason finds some cocaine in a girl's purse to snort. At least, he thinks it's cocaine. In reality, it is Flakka, a potent form of bath salts.

Mason overheats and goes mad. Hungry for flesh, he stalks vermin and chases the five teens around the property. But when he gets inside Granny's cabin he destroys everything in sight.

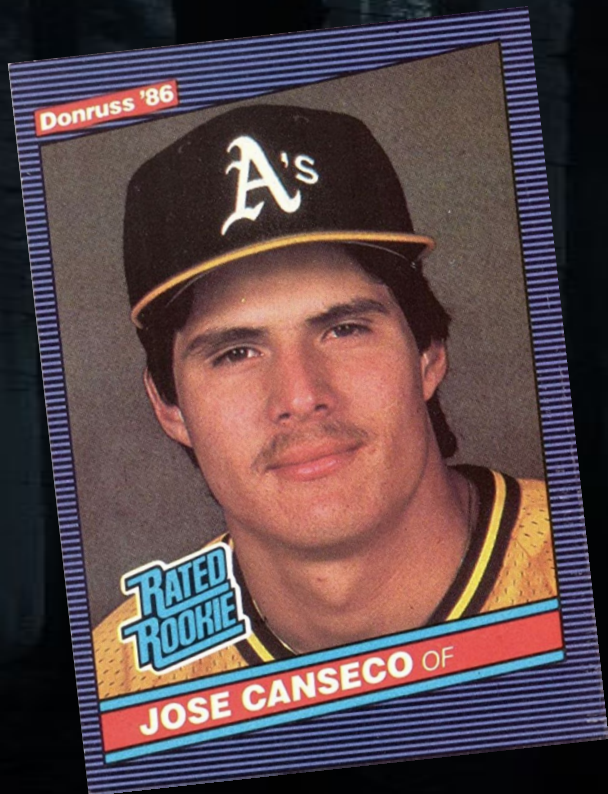


Lucas loses control. How can he possibly love his “enemy” Mason? Lucas must learn to practice what he preaches, defend himself and his friends, and hopefully save Mason from the evil within.



A plan forms. Not everyone lives.

REDEMPTION



Lucas holds a grudge against Mason for a history of bullying him growing up. Mason comes to the weekend with a peace offering, the final card in Lucas' baseball collection. After an argument, Mason finds the Flakka and overdoses, turning into a monster. After the teens defeat Mason, Dylan gives Lucas the card and tells him that Mason wanted to make amends. Lucas is convicted of being a lousy friend, and Mason's end is all the more tragic.

Flakka in the News



Watch the [Vice news clip](#).

What's more entertaining than a horror story ripped from the news?

TEASER TRAILER

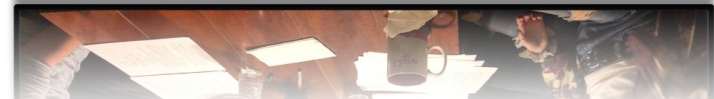
From the Proof of Concept "Prey v. Pray"



PREY

MONSTERS ARE REAL.
THEY LIVE INSIDE US,
AND SOMETIMES,
THEY WIN.

-STEPHEN KING



WHY HORROR?

- Popular among teens.
- High return for horror genre, the lowest risk of all the genres for indie films.
- Name actors are not required for success.
- Spiritual themes are allowed.
- Cautionary tale gives it more purpose.

"Extreme, clear-concept horror films are most likely to breakout."

-Stephen Follows and Bruce Nash for American Film Market.

VISUAL REFERENCES



Warm Bodies



Lake Bodum



Scouts Guide to the Zombie Apocalypse



The Cabin in the Woods

CASTING

Lisa Hamil
CASTING DIRECTOR 32 credits



LUCAS



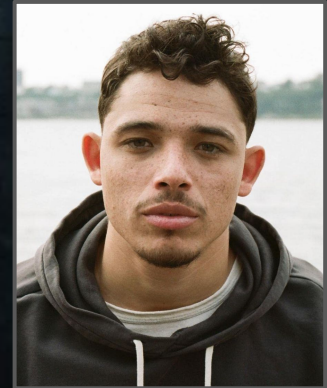
DYLAN

Offers not made yet. TBD.

REMAINING TBD CAST REFERENCE



MASON



CARLOS



LUCAS' MOM



KAT

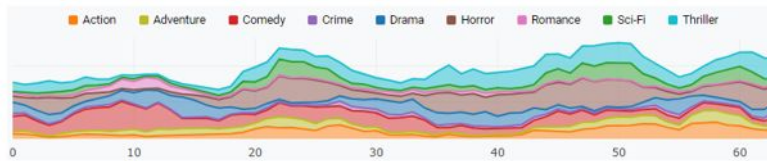


FERN

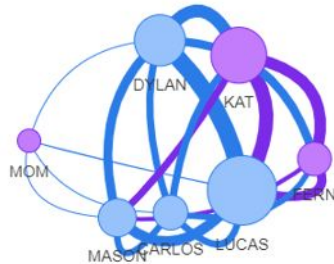
LARGO.AI ANALYSIS & PROJECTIONS

PREY FOR MASON

AI GENRE FORECASTS FROM SCREENPLAY



CHARACTER RELATIONSHIPS



CAST



Colin Ford
As Lucas
AI Match: 93.4%



Chiara Aurelia
As Kate
AI Match: 90.5%



Cannon Smith
as Mason

AI WORLD BOX OFFICE PREDICTION



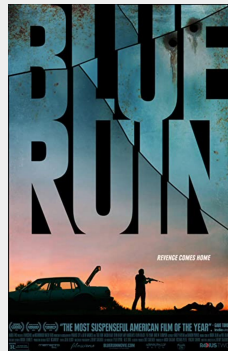
GROSS – ROI PREDICTED on Box OFFICE (Gross BO / Budget)

480%



SUCCESSFUL FILMS IN SIMILAR GENRES

Movie	Budget	Theatrical Release (Domestic + INTL)	VOD/Home Market
Blue Ruin (2013) - thriller	\$420,000	\$993,000	\$777,000
The Quiet Ones (2014) - horror, thriller	\$200,000	\$18,400,000	\$1,264,000
The Gallows (2015) - horror, thriller	\$200,000	\$41,656,000	\$1,382,000
Unfriended (2015) - horror, thriller	\$1,000,000	\$65,000,000	\$4,200,000
Ma (2019) - horror, mystery, thriller	\$5,000,000	\$61,220,856	unknown



THE TIMELINE

Shoot Proof of Concept in Fall 2023 - done!
Reshoots Proof of Concept in Spring 2024

Shoot Feature in Fall 2024
Post Production in Winter 2024

Distribution 2025

ADDITIONAL MARKETING

UNIVERSITY MOVIE TOUR



BRANDON RILEY

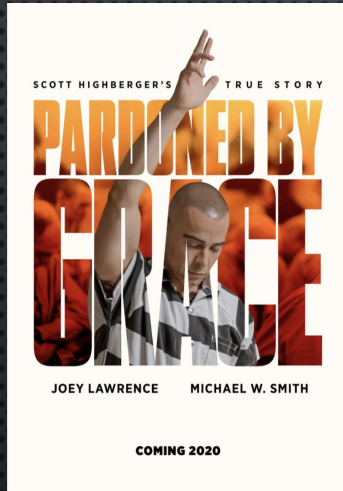
Producer

- Producer on a dozen features, \$50K to \$3M.
- Assistant Director on 25+ features + many shorts.
- Mentors filmmakers at www.thefilmfixer.us
- Author of two books on film careers.
- 15+ years in the movie business.



Brandon Selected Projects

- Just wrapped his 3rd feature for 2021 as Line Producer.



Feature
Pardoned by Grace (2021)
Status: Post-Production
Role: Producer



TV
I Ship It (Season 2, 2019)
Status: Released on CW
Role: Line Producer



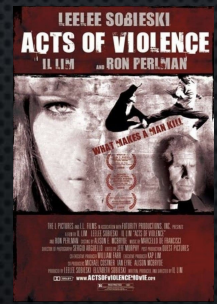
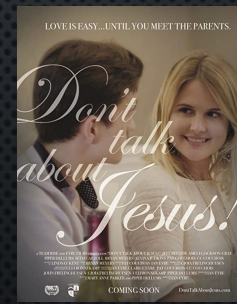
Feature
Behind the Walls (2018)
Status: Released
Role: 1st AD



IAN EYRE

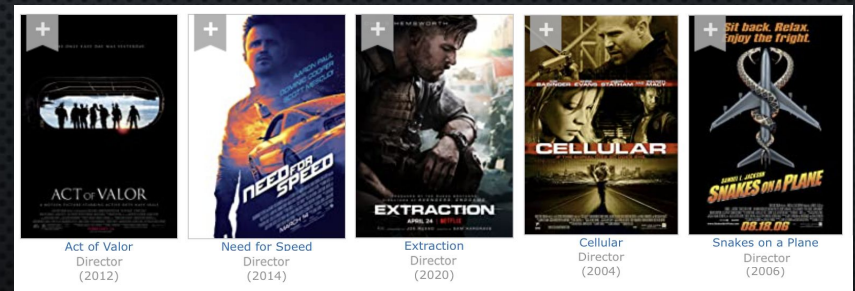
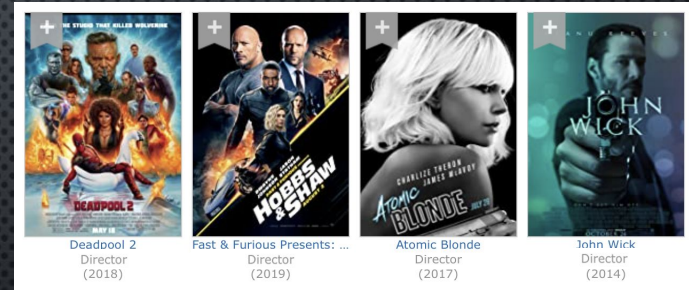
Director/Producer

- Directed numerous shorts, including 2 viral YouTube videos with 8M and 24M views.
- Producer on 2 features and several shorts.
- 30+ years in the movie business.



Ian Eyre - Action Director

- 120+ stunt performing/coordinating credits on IMDb.com.
- Following in the footsteps of successful stunt coordinators turned director, a la John Wick and Extraction.
- Flakka Film, LLC partnering with TripleDare Stunts, LLC to create the gags and effects.





Director Statement

Horror is an interesting genre because it allows a real portrayal of evil that obviously exists in our world, along with our role to stand up to that evil, and it allows spiritual topics to be discussed more openly. In our movie, our characters view the zombified Mason from different viewpoints, ranging from scientific observation to religious superstition. Our main character Lucas changes from judgmental to compassionate, becoming a person who strives to love the childhood bully who now terrorizes him and his friends. The story is heart-breakingly strong. We're going to have amazing stunts and scares. If you don't know yet, we're going to make a high-adrenaline, thrilling movie!

Ian "Max" Eyre

RISK FACTORS

Investment in the film industry is highly speculative and inherently risky. There can be no assurance of the economic success of any motion picture since the revenues derived from the production and distribution of a motion picture depend primarily upon its acceptance by the public, which cannot be predicted. The commercial success of a motion picture also depends upon the quality and acceptance of other competing films released into the marketplace at or near the same time, general economic factors, and other tangible and intangible factors, all of which can change and cannot be predicted with certainty.

The entertainment industry in general, and the motion picture industry in particular, are continuing to undergo significant changes, primarily due to technological developments. Although these developments have resulted in the availability of alternative and competing forms of leisure time entertainment, such technological developments have also resulted in the creation of additional revenue sources through licensing of rights to such new media, and potentially could lead to future reductions in the costs of producing and distributing motion pictures. In addition, the theatrical success of a motion picture remains a crucial factor in generating revenues in other media such as streaming, video, DVD, Blu-ray and television. Due to the rapid growth of other forms of entertainment, it is impossible to predict the overall effect these factors will have on the potential revenue from and profitability of feature-length motion pictures.

In order to prosper, the success of Flakka Z we will depend partly upon the ability of Flakka Film, LLC to produce a film of exceptional quality at a lower cost, which can compete in appeal with higher-budgeted films of the same genre. In order to minimize this risk, management plans to participate as much as possible throughout the process and will aim to mitigate financial risks where possible. Fulfilling this goal depends on the timing of investor financing, the ability to obtain distribution contracts with satisfactory terms, and the continued participation of the current management.

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